



There are 8 categories in the Bright Ideas in Health Awards 2019:

- 1. Development of an Innovative Device or Technology**  
sponsored by The Centre for Process Innovation
- 2. Digital Innovation in Health and Social Care**  
sponsored by Great North Care Record
- 3. Demonstrating an Impact upon Patient Safety**
- 4. Demonstrating an Impact upon Quality Improvement**
- 5. Outstanding Research Collaboration with the NHS**  
sponsored by NIHR Clinical Research Network North East and North Cumbria and MedCoNnect North
- 6. Early Diagnosis and Precision Medicine Award**  
sponsored by Diagnostics North East
- 7. Innovation in Education**  
sponsored by Health Education England North East
- 8. Innovation Champion of the Year (*see separate criteria below*)**  
sponsored by Newcastle University

The entry criteria for the first 7 categories is shown below:

#### **The Idea**

1. Describe the unmet need or problem your idea addresses:
2. Describe your solution and how it works:
3. What is the benefit of the idea over current methods or products used?
4. What is the current status of the idea?

#### **Evidence**

5. Is there any evidence to demonstrate the effectiveness of the idea?
6. Are you aware of any companies/organisations who offer similar products or services?

#### **Development**

7. Has your idea been discussed or shared with others?
8. Describe any challenges that may need to be overcome to further develop and/or implement your idea:

9. Have any other people or organisations been involved with your idea?
  - i. If so, who and how?
10. Are you aware of anyone conducting research or trying to solve the same problem?
  - i. If so, who?
11. Should this idea go further, would you be prepared to invest time in its development?

### **Adoption and Sharing**

12. Whilst innovation is undoubtedly important its value is strengthened by its ultimate adoption. How would you drive the adoption of your innovation?

The entry criteria for **Innovation Champion of the Year** is:

1. Please nominate either an individual or a team, within your organisation, who you consider to demonstrate the true ethos of innovation within the NHS, which is identifying problems, and trying to solve them, with the aim of improving patient care, and generating revenue for the NHS.
2. Please provide examples of why you consider this individual or team to be a true Innovation Champion, and why the innovative and altruistic work that they do on a regular basis, should make us all, as stakeholders in the NHS, feel proud.

For a full category explanation and to enter please visit: <https://brightideasinhealth.org.uk/>

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