

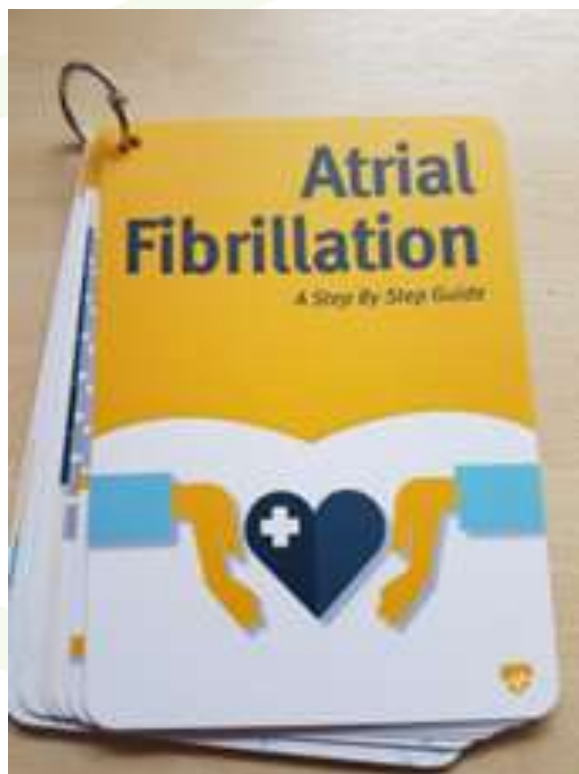


**Academic Health
Science Network**
North East and North Cumbria

Supporting Work

Kate Mackay

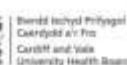
16th May 2019



Implementing Shared decision making: A MAGIC view

Dave Tomson

With thanks to Richard Thomson (Co-PI), Natalie Joseph-Williams, Emma Cording, Carole Dodd, Glyn Elwyn (Co-PI) and whole MAGIC Team



AF Card Deck

- A resource designed to help GPs manage their patients with AF more effectively. The cards contain:
 - top tips
 - self-assessment checklists
 - anticoagulant information
 - references to patient and professional material.
- Endorsed by:
 - Atrial Fibrillation Association (AFA)
 - Stroke Association
 - with Northern England Clinical Networks

Version 1 – published 2016

- Developed by GP Dr Nigel Rowell with input from a range of prominent healthcare professionals.
- Distributed to almost 2,200 GPs across the North East and North Cumbria area.
- The aim of the cards is to increase awareness of AF and in turn reduce the number of strokes that occur as a result of undiagnosed and poorly treated AF.

Version 1

- Highlighted as one of 13 nationally recognised AF projects deemed robust for dissemination across England.
- Ordered by:



Evaluation

- 58 responses – r.r. 2.6%.
- GP = 81%
- Pharmacist = 17%
- Area Prescribing Committee = 2%



Results

- 67% had not seen the AF Card Deck.
- 42% who had seen the AF Card Deck used it.
- The best thing was clarity and easiness to read.
- The worst thing was its focus on NOACs.
- One thing to change varied in response but a few mentioned having it digitally or integrating into practice systems.
- http://ahsn-nenc.org.uk/wp-content/uploads/2018/06/AF_CARD_DECK.pdf
- 16% of those seeing the AF Card Deck have changed their practice as a result.

Version 2 – published 2018

- Changed the name from ‘A Step By Step Guide’ to ‘Anticoagulant Treatment in Atrial Fibrillation For Thromboprophylaxis.’
- The BHF added their endorsement.
- Removed some NOAC information including trial data.
- Added a card on warfarin.

Version 2

- Re-issued to all GPs across NENC and further review March 2020.
- Ordered by:

**Kent Surrey Sussex
Academic Health Science
Network**

East Midlands
**Academic Health
Science Network**
Igniting Innovation

- Wembley Park Drive MC, London
- Innovation Agency: *“This looks great and we will certainly put in an order for 1,000, which will keep us going. These are really popular with GPs.”*

Shared Decision Making

- Working with Dr Dave Tomson.
- Production of an e-learning resource:
 - preference misdiagnosis
 - highlighting key skills for choice talk, option talk & decision talk
 - full consultation with GP, consultant cardiologist, nurse prescriber & pharmacist.
- Used in conferences, training & accessed online. Available from late summer/ autumn.
- NHSE: funded work on SDM.

Anticoagulation with Jack



Wessex
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- Developed collaboratively with experts from patient groups, The Royal Pharmaceutical Society, Hampshire Hospitals FT and was supported by a grant from Bayer.
- Preventing people becoming unwell while on anticoagulant medicines, and avoid unnecessary admissions to hospital.
 - How anticoagulants work
 - Side effects
 - When to seek help

Anticoagulation With Jack - video

<https://vimeo.com/206257430>

Can be embedded on your own website.

Anticoagulation With Jack - leaflet

Want more information about conditions that cause harmful blood clots?

Atrial Fibrillation (AF) <http://www.heartrhythmalliance.org/afa/uk/atrial-fibrillation>

Deep Vein Thrombosis (DVT) <http://www.anticoagulationeurope.org/conditions/deep-vein-thrombosis>

Pulmonary Embolism (PE) <http://www.nhs.uk/conditions/pulmonary-embolism/Pages/Introduction.aspx>

There are many patient support organisations that can help you. They also produce factsheets on each anticoagulant, and have telephone helplines available to answer your questions.

ACE – www.anticoagulationeurope.org – tel 020 8289 6875

AF Association – www.afa.org.uk – tel 01789 867521

British Heart Foundation - www.bhf.org – tel: 0300 330 3311

Thrombosis UK – www.thrombosisuk.org – tel 0300 7729603

Follow Jack's experience with anticoagulants @StoptheClots or search online 'Starting Anticoagulation with Jack'



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Starting Anticoagulation with Jack

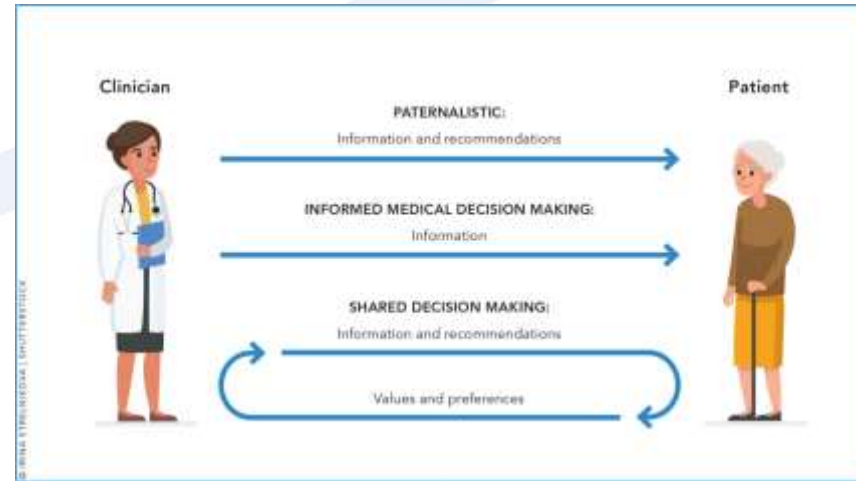


- Downloadable from: <https://wessexahsn.org.uk/projects/145/starting-anticoagulation-with-jack>

Anticoagulation With Jack

- In the first 5 months since the video was launched 'Jack' had been viewed over 8,500 times and the leaflet 1,780 times.
- Listed in the AF Association Healthcare Pioneers Report Showcasing Best Practice in AF 2018.
- Jack is also sharing his experiences on twitter [@Stoptheclots](https://twitter.com/Stoptheclots) and on Facebook.

Supporting Work



Thank you for listening



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