

## **Back to Rehab**

## Wednesday 10 February 2021

## Programme

14:00	Welcome and Introduction	Victoria Strassheim Health Project Lead AHSN NENC	
14:15	Public Health Campaign: Painkillers don't exist	Ewan Maule Head of Medicines Optimisation Sunderland Clinical Commissioning Group Lead on the Sunderland and County Durham CCG Public Health Campaign – Painkillers don't exist	
14:30	The Campaign to Reduce Opioid Prescribing (CROP)	Sue Hart Health Programme Manager AHSN NENC	
14:45	Flippin' Pain Campaign and Australian Public Health Campaign	Dr Cormac Ryan Professor of Clinical Rehabilitation Teesside University	
15:00	ESCAPE pain back programme and Joint Pain Advisor role	Professor Mike Hurley Clinical Director for the Musculoskeletal Programme Health Innovation Network South London	
15:15	Cognitive Behavioural Skills to Treat Back Pain: The Back Skills Training Programme	Dr Esther Williamson Senior Research Fellow University of Oxford	
15:30	Comfort Break		
15:45	Breakout Sessions: Delegates to attend one sessi	on	
	Trade Union Congress (TUC) and Occupational Health (OH) Joanne Famelton, HR Manager, AHSN NENC Josh Bell, Advanced Physiotherapist, The Newcastle upon Tyne Hospitals NHS Foundation Trust Susanne Nichol, Better Health at Work Award Programme Coordinator, Northern Trade Union Congress (TUC) Overview Collaborative workshop with multiple agency representatives discussing the issues of the Equality Act, Reasonable workplace adjustments and the obstacles for patients to remain in the workplace.		
	Patient Reported Outcome Measures (PROMS) and wider outcomes on the North of England Back Pain Pathway Professor Denis Martin, Professor of Rehabilitation and Director of the Centre for Rehabilitation Sciences, Teesside University		
	Overview		
	In this workshop PROMS will be discussed both qualitative and quantitative, to explore current practice and ideas in collecting and using outcomes across the region		



	Making Every Contact Count (MECC), Exercise and Social Activity Louise Harlanderson, Public Heath Practitioner and MECC Development Lead, Gateshead Public Health
	Overview Changing the Culture – how this can be helped through MECC, exercise and social prescribing – is it about accurate exercise, or opportunities to change behaviours and thoughts?
	Cognitive Behavioural Therapy – the uses with acute and chronic pain Maria Bromage, Cognitive Behavioural Therapist, Persistent Physical Symptoms Service Lanchester Road Hospital
	Overview In this workshop, Maria will discuss how she works with clients with pain using a CBT approach to bring about change.
	Integrated Care Pathway of Persistent Physical Symptoms Service in Cumbria Elspeth Desert, Clinical Director, Persistent Physical Symptoms Service
	Overview Presentation of the Integrated Care Pathway of Persistent Physical Symptoms Service in Cumbria, how it is working and the obstacles the team have overcome and future obstacle/solutions they foresee.
	Education Resource Platform Graham Stokoe, Head of Communications, AHSN NENC Victoria Strassheim, Health Project Lead, AHSN NENC
	Overview The various options for an education platform for patients, healthcare professionals' employers of back pain patients.
16:15	Feedback and Summary
16:30	Close