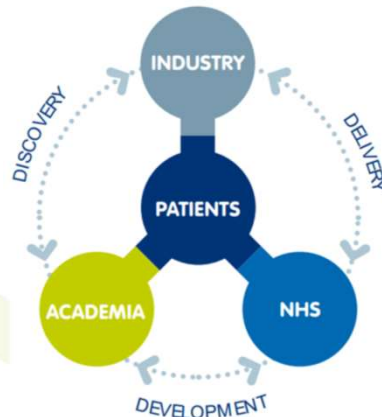


Welcome

Innovation: *“An idea or product new to the NHS or applied in a way that is new to the NHS, which significantly improves the quality of health and care wherever it is applied”.*

-Innovation, Health and Wealth. Accelerating Adoption and Diffusion in the NHS (2011)



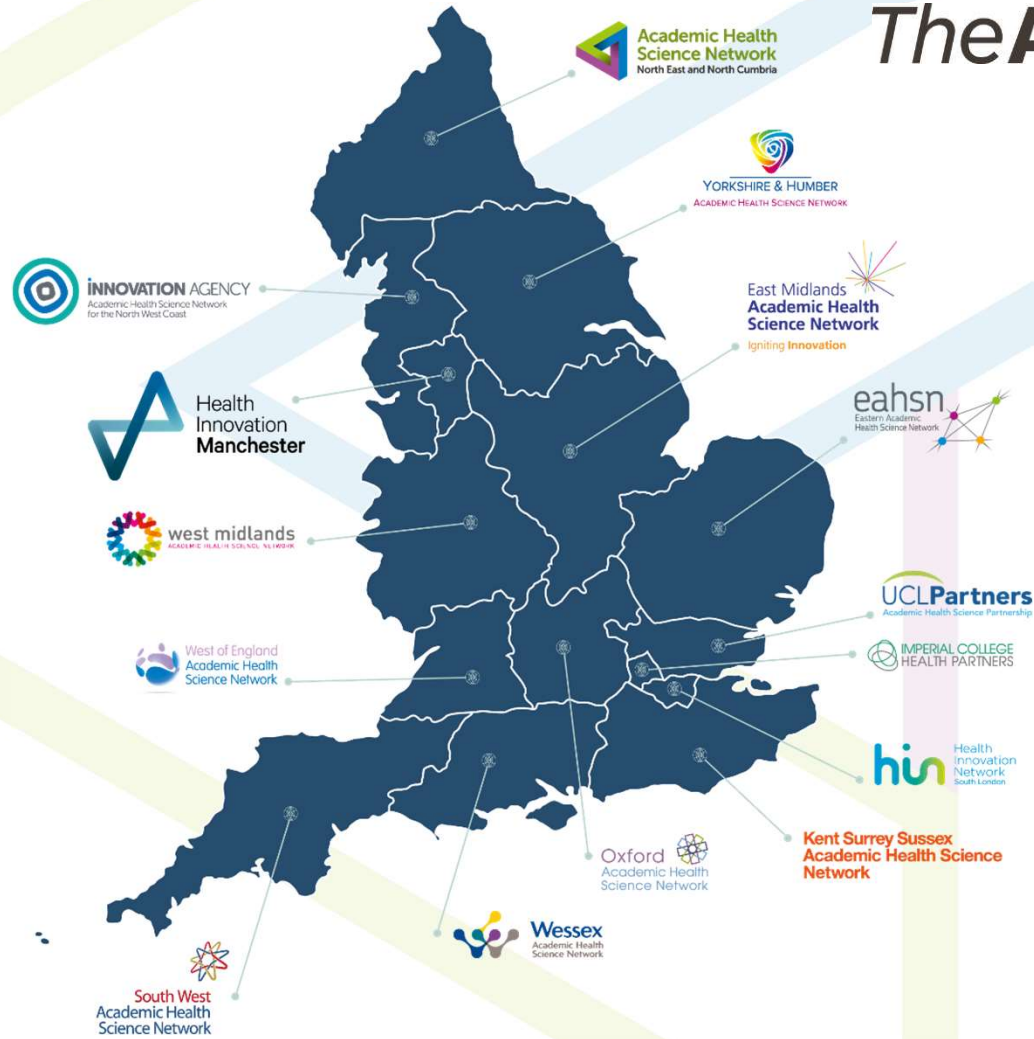
Digital Pioneers
#DigitalPioneersNENC

Dave Belshaw
Director of Digital Transformation



Academic Health Science Network
North East and North Cumbria

The AHSN Network



www.ahsn-nenc.org.uk
@AHSN_NENC

Background and scene setting

- Digital technology is changing the way health and care services are delivered
- COVID-19 pandemic radically accelerated the spread of digital solutions
- A significant proportion of people are currently digitally excluded and are more likely to be socially disadvantaged and experience health inequality

Background and scene setting

Opportunities to :

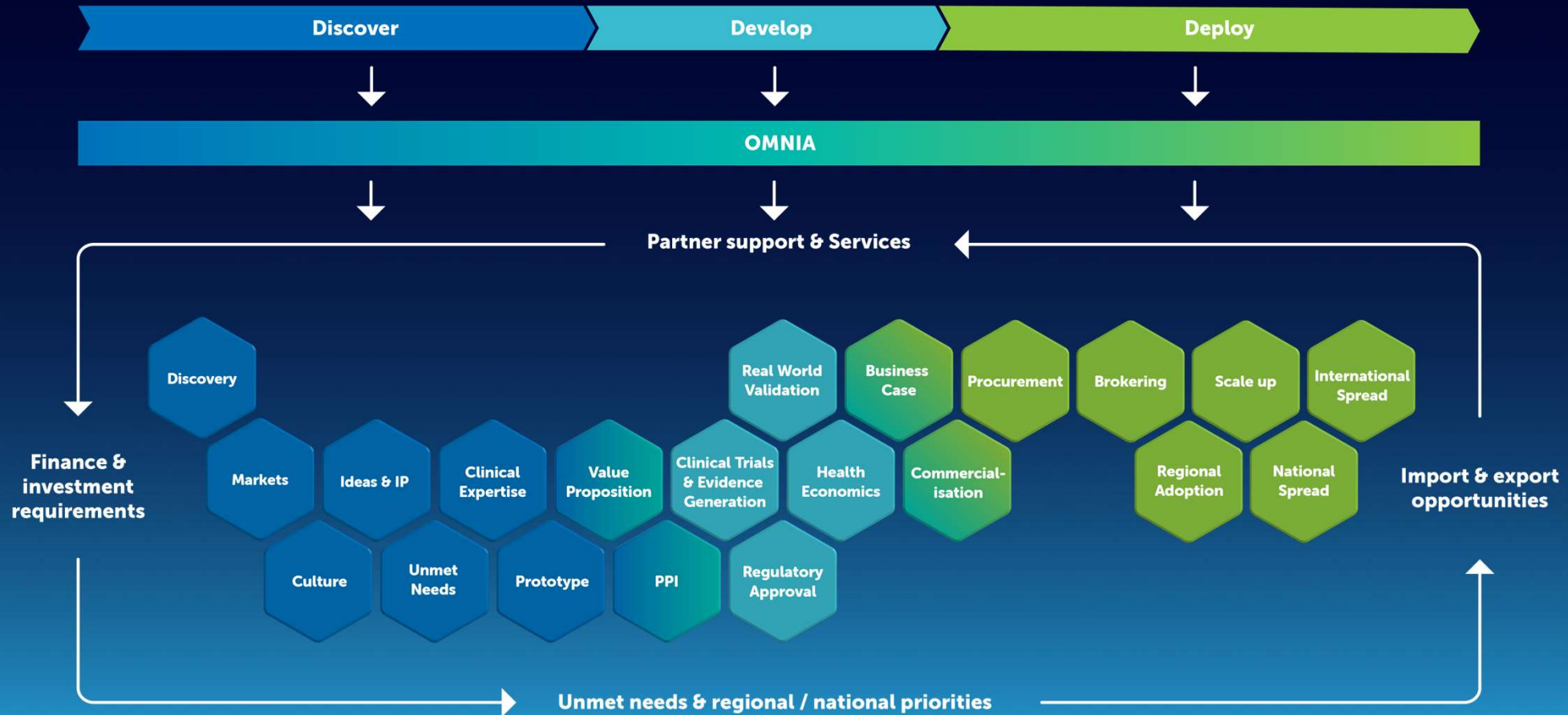
- support digital innovators
- understand future clinical digital needs
- Identify solutions and deliver at scale
- Identify gaps and work with industry and academia to find solutions
- Focus on knowledge and support gaps; AI, DTAC

Digital Pioneers

Innovation Pathway

Digital Champions

Communities or Practice



Next steps

- Get signed up to become a digital champion
- Lunch & Learn – 1st session on Market Research Launches 13th October
- Showcase events
- No idea too big or too small
- Talk to Emma and the team around your 'Ideas' - email enquiries@ahsn-nenc.org.uk

We are here to support you

Digital Pioneers in Primary Care

Dr Gareth Coakley, GP and Clinical lead for Digital First Primary Care, discusses why he's excited about Digital Pioneers.



Innovation is as much about applying an idea, service or product in a new context, or in a new organisation, as it is about creating something entirely new. Copying is good.

-Innovation, Health and Wealth. Accelerating Adoption and Diffusion in the NHS (2011)

