



Arts and Creative Placemaking- Webinar Resource List

18th May 2023

<p>National Endowment for the Arts</p>	<p>The National Endowment for the Arts (NEA), established in Congress in 1965, is an independent federal agency that is the largest funder of the arts and arts education in communities nationwide and a catalyst of public and private support for the arts. By advancing equitable opportunities for arts participation and practice, the NEA fosters and sustains an environment in which the arts benefit everyone in the United States.</p>	<ul style="list-style-type: none"> • <u>National Endowment for the Arts Home Page National Endowment for the Arts</u>
<p>Project for Public Spaces</p>	<p>We bring public spaces to life by planning and designing them with the people who use them every day. Our knowledge, skills, and strategies equip people to fuel lasting change. Together, we create community-powered public spaces around the world.</p>	<ul style="list-style-type: none"> • <u>Home — Project for Public Spaces (pps.org)</u>
<p>Creatives Rebuild New York</p>	<p>Artists inspire us and illuminate our shared human experience. They are storytellers and preserve our histories. Artists in communities imagine new approaches to our greatest challenges and bring their creativity to everything from building collective power and facilitating collaboration, to cultivating individual agency and advancing well-being.</p>	<ul style="list-style-type: none"> • <u>Home - Creatives Rebuild New York (creativesrebuildny.org)</u>

Stockingfield Artwork Projects	<p>Following on from a strong community engagement at the beginning of the Stockingfield project we received 14 bids to make art for the site. We have been through a selection process and we now have 8 projects which have come from the local communities and beyond.</p>	<ul style="list-style-type: none"> • <u>Stockingfield Artwork Projects - Scottish Canals</u>
The Importance of Placemaking: Public Art's Role in Returning Communities in Work and Play	<p>Public art is essential for placemaking because it manifests within the very places we inhabit – alleyways, walls, parking structures, parks, and the public way. Art and culture create the heartbeat of the streets. Communities and businesses alike benefit from enhanced social cohesion, improved health and economic outcomes, and the creative energy and aesthetic of a place enhanced by arts and culture. To entice people back into a routine of work and play outside of the home, we must fill places with colour, soul, and emotion. We must create unique opportunities to encounter life.</p>	<ul style="list-style-type: none"> • <u>The Importance of Placemaking: Public Art's Role in Returning Communities in Work and Play - Art Business News</u>
Arts and Place Shaping	<p>In January 2020, Arts Council England commissioned Wavehill Ltd. to undertake a review of the importance of arts and culture in the lives of people, communities and places. This review builds on previous research which presented evidence of the ability of arts and culture to promote and drive positive economic and social outcomes at a local level and contribute to place-shaping. The term 'place-shaping' is defined within The Lyons Inquiry and into local government as the 'creative use of powers and influence to promote the general well-being of a community and its citizens.' Place-shaping is widely understood to describe the ways in which local partners collectively use their influence, powers, creativity and abilities to create attractive, prosperous and safe communities, places where people want to live, work and do business.</p>	<ul style="list-style-type: none"> • <u>placemaking wavehill.pdf (artscouncil.org .uk)</u>
Approaches to Creative Placemaking	<p>Creative Placemaking can be used by communities to engage residents locally, enhance public space and contribute to healthy sustainable communities. It is a strategy to improve community well-being and prosperity while also fostering conditions for cities to define, draw</p>	<ul style="list-style-type: none"> • <u>Approaches to Creative Placemaking – ArtscapeDIY</u>

	attention to and distinguish themselves on a global scale. The success of creative placemaking is dependent upon collaborations between various civic stakeholders such as governments, private investment, not-for-profit organizations, artists and citizen groups.	
Public art for placemaking and Urban Renewal	Public art is internationally used as a placemaking device to drive urban regeneration and boost social capital. Benefits include enhanced urban environments, increased resident and tourist footfall and improved local economies This paper examines public art provision in three regional cities in Australia: Townsville, Gold Coast and Toowoomba. Each city leverages public art for placemaking and renewal, seeking to deliver thriving and creative urban precincts with strong community identity.	<ul style="list-style-type: none"> • <u>Public art for placemaking and urban renewal: Insights from three regional Australian cities - ScienceDirect</u>
Creative Placemaking: Using the Arts as a Tool for Community Development	Public parks share dynamic relationships with the communities they serve. The way we design parks can either promote or hinder their diversity of use, exclude or empower neighbourhoods, resemble anywhere or reflect the history and collective values of the place. To create parks that enable residents to feel more connected to place, community development project leaders are choosing to partner with artists, designers, and cultural organizations. Termed creative placemaking, this type of community-based art-making process has proven an effective tool in advancing a project's goals, helping animate spaces, and bringing together communities. Creative placemaking also empowers communities – especially those most vulnerable – and gives them a voice to help shape their neighbourhood parks.	<ul style="list-style-type: none"> • <u>Creative Placemaking: Using the Arts as a Tool for Community Development DeepRoot Blog</u>
Creative Placemaking	Creative placemaking is a process where community members, artists, arts and culture organizations, community developers, and other stakeholders use arts and cultural strategies to implement community-led change. This approach aims to increase vibrancy, improve economic conditions, and build capacity among residents to take ownership of their communities.	<ul style="list-style-type: none"> • <u>Creative Placemaking (planning.org)</u>

<p>Nine of the world's most creative placemaking projects</p>	<p>Almost half of the global population – that is about 3.5 billion of us – live in cities. These cityscapes have grown organically, over hundreds of years, with little consideration for the wellbeing of those living in them. They have been designed for the quantity of dwellers, rather than the quality of dwellings and their surroundings. The last few decades, however, have seen local and national communities and organisations try to take back control of their surroundings. It is done through the collaborative and inspiring concept of placemaking – an effort to strengthen the connection between people and the places they share, through the reimagination and reinvention of their communal spaces.</p>	<ul style="list-style-type: none"> • <u>9 of the world's most creative placemaking projects - Calvium</u>
<p>Advance Wellbeing</p>	<p>As acknowledgement of the social determinants of health grows, so does the recognition that arts and cultural practitioners are key partners in the drive for health equity. Evidence shows that engaging in arts activities and traditional cultural practices promotes direct physical and mental health benefits at both the individual and community levels.</p>	<ul style="list-style-type: none"> • <u>Advance Wellbeing Creative Placemaking Research - ArtPlace America</u>
<p>Creative Place Making Research</p>	<p>The United States is experiencing heightened dialogue and debate on issues at the core of our collective health and wellbeing, such as trauma, racism, and mental health. Many of these issues tie directly to social and structural determinants of health, indicating that collective action is required to address them. In response, this paper draws on the views and consensus of more than 250 thought leaders from the public health, arts and culture, and community development sectors to present a case for why collaboration is critically needed to address the complex issues that limit health. In particular, it calls for the public health sector to embrace arts and culture as a readily available resource and partner in advancing health, well-being, and equity in America.</p>	<ul style="list-style-type: none"> • <u>University of Florida Report Cross-Collaboration Research – FINAL.indd (creativeplacemakingresearch.org)</u>
<p>Creative Placemaking – Arts and Planning Toolkit</p>	<p>Creative placemaking is a planning process that places arts at the centre of shaping the character and vitality of neighbourhoods,</p>	<ul style="list-style-type: none"> • <u>Creative Placemaking – Arts and</u>

	cities, towns, and regions. It is an innovative approach to advancing the planning objectives of liveability, sustainability, and equity.	Planning Toolkit (mapc.org)
Art and Planning	The TCPA's vision is for homes, places and communities in which everyone can thrive. Our mission is to challenge, inspire and support people to create healthy, sustainable and resilient places that are fair for everyone. To achieve our vision and mission, the TCPA will need to operate in a certain way. We will be guided by our values, which are that we are: inclusive; collaborative; practical; creative; and bold.	<ul style="list-style-type: none"> • Art and Planning (tcpa.org.uk)
WHO WE ARE	<p>Louise Nolan is a ceramicist and the local artist in residence for Maryhill. Her practice centres around community networks and collaborative design led practice. Louise is passionate about leadership and building vibrant and creative places to live, work and play. With an MPhil in Art and Design in organisational contexts from Glasgow School of Art focusing on visual arts in youth work settings, and over 25 years' experience working in communities facilitating experiential learning, Louise believes in working alongside local people and communities to tackle the consequences of austerity, inequality and poverty.</p> <p>Ruth Impey is a maker and creative producer. Her practice is founded on the principle of making's ability to assemble alternative relationships between objects, people and the wider world. Trained as an apprentice potter, with an MA in Museums Studies from Leicester University, Ruth develops projects using the maker-tutor and heritage & museum skills practiced over the course of her career. Ruth is known for her extensive Scottish and international ceramics heritage research and her expert technical ceramic knowledge.</p> <p>Together in Make it Glasgow, Louise and Ruth have formed a company that is grounded in the local community and equipped with the skills to deliver successful, transformative, community rooted projects.</p>	<ul style="list-style-type: none"> • WHO WE ARE (makeitglasgow.com)

<p>That word Art Putting art back into planning- Guide for councils.</p>	<p>Planning is both a technical and an artistic endeavour, and the pioneers of the Garden City movement put great emphasis on the role of the arts and culture in improving wellbeing as part of a co-operative approach to society. The TCPA has been exploring its artistic heritage in the context of the Garden City movement and environmental education. An acute awareness of the power of art in the creation of places and thinking about social transformation has emerged from this process. Below you can find the TCPA resources, activities and guidance on Art & Planning.</p>	<ul style="list-style-type: none"> • That word art! Putting art back into planning – Guide for councils (tcpa.org.uk)
<p>Architectural designs’ effect on mental health</p>	<p>No matter where we may be, our mental health is affected by the architecture that surrounds us. For instance, most people will be more productive in a bright, communal, relaxed environment as opposed to a dark, solemn, anxiety-inducing one. Since the pandemic, mental health has increasingly become one of the largest issues affecting people’s lives. Professionals in all industries must be doing their best to contribute positive change in ordinary things, and that especially includes architects.</p>	<ul style="list-style-type: none"> • Architectural designs' effect on mental health (designblendz.co m)
<p>How art enhances architecture</p>	<p>There has been debate for decades about whether architecture is art – with some passionately arguing that architecture is a form of self-expression and therefore an art form, and others decrying the notion, viewing it as a form of egotism which leads to ‘starchitect’ designs being parachuted into place without reference to social and geographic context or appropriateness.</p>	<ul style="list-style-type: none"> • Chapman Taylor How art enhances architecture
<p>Integrating art and architecture</p>	<p>Art can play a significant role to play in bringing a building to life. It can contrast or harmonise with the architecture to create a visual dialogue around scale, materiality, or creativity. It can add meaning to a building, shedding light on its historic or cultural origins or by telling the stories of the people who will use it. It can create a humanising fulcrum for engagement with the building, knitting it into the wider public realm to enhance placemaking. Our buildings have often featured art, whether as stand-alone pieces set into key spaces after completion, or as a deeper collaboration between</p>	<ul style="list-style-type: none"> • Integrating art and architecture – Journal – Hopkins Architects

	architect, client and artist, integrating art into the concept of the building itself.	
Placemaking: Creative Use Of Art in Uplifting Public Spaces	Public spaces have always been a very essential part of cities and communities. A place where people meet people, spend time and make memories. And if permitted are a great medium of creativity, expression, and experimentation. 'Placemaking' is a concept and a method to add comfort, safety, attractiveness, and liveliness to a street or a public space. Also, people themselves can contribute towards making them beautiful. This article covers the need for desirable public spaces and their impact socially, economically, and psychologically.	<ul style="list-style-type: none"> • <u>Placemaking: Creative Use Of Art In Uplifting Public Spaces The Design Gesture</u>
Creative Placemaking	Creative placemaking or leveraging art and culture in tandem with great design, is a proven accelerator for real estate development projects. It creates a distinctive sense of place—culturally rich, engaging, and economically thriving—and attracts people. Creative placemaking can have a meaningful positive impact in low-income neighbourhoods, along distressed commercial corridors, in struggling rural areas, and in other disinvested communities. As importantly, creative placemaking has been demonstrated to be a successful development strategy for many solutions in the built environment, including health, housing, transportation, and resilience, among others.	<ul style="list-style-type: none"> • <u>Creative Placemaking ULI Knowledge Finder</u>
9 of the world's most creative placemaking projects	Almost half of the global population – that's about 3.5 billion of us – live in cities. These cityscapes have grown organically, over hundreds of years. with little consideration for the wellbeing of those living in them. They've been designed for the quantity of dwellers, rather than the quality of dwellings and their surroundings. The last few decades, however, have seen local and national communities and organisations try to take back control of their surroundings. It's done through the collaborative and inspiring concept of placemaking – an effort to strengthen the connection between people and the places they share, through	<ul style="list-style-type: none"> • <u>9 of the world's most creative placemaking projects - Calvium</u>

	the reimagination and reinvention of their communal spaces. Indeed, some are so simple they require nothing more than a little inspiration and a lot of paint...	
Playable City	Playable City extends you an open and free invitation, via creative technology installations, to play in public space, to begin a conversation about the kind of city you want to live in. By prompting unusual moments of interaction, it unlocks a social dialogue, bringing the citizens into a city development conversation – one which will vary in each location. Playable City has now been operating for 10 years, reaching five continents and nine cities, from Lagos to Recife, Tokyo to Melbourne, Seoul to Austin, and of course our home city of Bristol, UK too. We have worked with over 74 partners and over 50 creatives, reaching over one million people globally since conception.	<ul style="list-style-type: none"> • Home Playable City
Regeneration Archives – Helix Arts	Helix Arts knows that it is our everyday cultures and creativity that make us human, and that, together, we can produce amazing art that begins to address the many issues facing us. We are a people- and values-led organisation. We are committed to overcoming obstacles to arts access and participation, to increasing equality of opportunity with diverse communities and to breaking down barriers between artists and communities.	<ul style="list-style-type: none"> • Regeneration Archives - Helix Arts
Creative Placemaking	Since 2016, with generous support from The Kresge Foundation, ULI has been working to raise awareness of the opportunities and benefits of creative placemaking as an equity strategy for revitalizing disadvantaged communities. We are grateful for the foundation’s support. ULI research reveals that creative placemaking brings identity, engagement, and authenticity to development of all kinds. The benefits of creative placemaking can have a tremendous impact on disadvantaged communities and beyond. Those benefits apply across the built environment for mixed-use, commercial, and residential development; parks and open spaces; transportation systems; and more as	<ul style="list-style-type: none"> • creative-placemaking-v2.pdf (uli.org)

	they create healthy, equitable, thriving communities.	
National Centre for Creative Health	Creativity for healthy lives. The National Centre for Creative Health will advance good practice and research, inform policy and promote collaboration, helping foster the conditions for creative health to be integral to health and social care and wider systems	<ul style="list-style-type: none"> • National Centre for Creative Health (ncch.org.uk)
Creative Placemaking	In creative placemaking, partners from public, private, non-profit, and community sectors strategically shape the physical and social character of a neighbourhood, town, city, or region around arts and cultural activities. Creative placemaking animates public and private spaces, rejuvenates structures and streetscapes, improves local business viability and public safety, and brings diverse people together to celebrate, inspire, and be inspired.	<ul style="list-style-type: none"> • CreativePlacemaking-Paper.pdf (arts.gov)
Introduction to Creative Placemaking	Within a practice of creative placemaking, the arts, culture, and design can be leveraged to spark dialogue, promote economic development, and catalyse the systemic changes social change our communities need to prosper. LISC and our partners at the NEA are continually inspired by the local leaders, artists, organizers, and practitioners who have harnessed the power of the arts as they undertake the difficult work of strengthening America's communities. After more than a decade of funding and project management, we've learned that the best creative placemaking projects begin with deep understanding among community partners and are carried out with a commitment to highest levels of social responsibility and accountability.	<ul style="list-style-type: none"> • Introduction to Creative Placemaking Local Initiatives Support Corporation (lisc.org)
Creative Placemaking	Creative placemaking is a process where community members, artists, arts and culture organizations, community developers, and other stakeholders use arts and cultural strategies to implement community-led change. This approach aims to increase vibrancy, improve economic conditions, and build capacity among residents to take ownership of their communities. There are varying definitions for creative placemaking related to how	<ul style="list-style-type: none"> • Creative Placemaking (planning.org)

	<p>different organizations interpret the term. According to Gadwa and Markusen, creative placemaking is when “partners from public, private, non-profit, and community sectors strategically shape the physical and social character of a neighbourhood, town, city, or region around arts and cultural activities.” Several APA publications have provided slightly different versions of the meaning of creative placemaking, including a PAS Memo on creative placemaking which states that “creative placemaking is a new way of engaging creative people and activities to address social and economic issues in communities.” Additionally, PAS Report 590 describes creative placemaking as the use of “arts and cultural activities to rejuvenate public places.”</p>	
<p>Creating community spaces for patient and community wellbeing</p>	<p>NHS Property Services wants to enable more patients and communities to have the opportunity to use NHS spaces to create health in ways that work for them. The Health Creation Alliance was commissioned to undertake research to expand and enhance the knowledge and insight available to NHS Property Services, and to other NHS property owners, developers and managers, of what matters and why to different types of community, including those that often have the poorest health outcomes. This is the report of the findings from that research. NHS Property Service’s intention is for its own workforce, and others across the NHS, to draw on the findings from this research to inform their approach to transforming premises and outdoor spaces for community use. It is directly relevant to two NHS Property Services programmes: Transforming Space for Social Prescribing and Tackling Health Inequalities. However, it is hoped that the findings will be widely used and built upon for many years to come as Integrated Care Systems find new ways of working with communities to create health.</p>	<ul style="list-style-type: none"> • https://thehealthcreationalliance.org/wp-content/uploads/2022/10/THCA_Creating-community-spaces-for-patient-and-community-wellbeing_October-2022-1-1.pdf
<p>Culture Health and Wellbeing</p>	<p>The Culture, Health & Wellbeing Alliance is the sole free-to-join membership organisation for creative health across England.</p>	<ul style="list-style-type: none"> • https://www.culturehealthandwellbeing.org.uk/

	<p>We provide networked, collaborative advocacy, support and resources, supporting health and wellbeing for all through creative and cultural practice. We are based in Barnsley, South Yorkshire.</p>	
<p>Romance in the Dome: Remembering the past</p>	<p>For much of the 20th century Whitley Bay's Empress Ballroom was a hub of activity where couples and friends met to dance, socialise and have fun. The Romance in the Dome project, funded by North Tyneside Council and delivered by North Tyneside VODA and Remembering the Past, Resourcing the Future (RPRF), captured people's memories of Whitley Bay's most iconic building as it undergoes restoration. In 2015 the project team, including RPRF volunteers, interviewed a number of people whose memories of the Empress Ballroom and the Rotunda were closely linked to their teenage years, growing up, socialising and meeting their future partners. Their stories provide an insight into the important role the Dome complex played in the area's social life, the range of activities that took place there over the years and also some of the social norms which influenced how you met and interacted with your friends and future partners.</p>	<ul style="list-style-type: none"> • http://www.rememberingthepast.co.uk/projects/romance-in-the-dome/