Health Innovation
North East and North Cumbria

Digital Inclusion Forum

Monday 22nd April 2024

Agenda

Welcome and introductions	Rachael Forbister	13.30	5
Sunderland Digital Inclusion Strategy and delivery	Nicol McConnel	13.35	30
Digital Inclusion Network and Digital Unite	Kate Holmes and Sarah Jewell	14.05	30
Newcastle University Research	Sarah Wilson	14.35	5
Information share	Rachael Forbister	14.40	15
Next steps and close	Rachael Forbister	14.55	5

House Keeping

- Please make sure you have mute on
- The session will be recorded to circulate after the event
- CC captions can be turned on at the bottom of the screen
- Please use the chat function to ask any questions as we go and Leanne will monitor

The Health Innovation Network

- **15** regional Health Innovation Network (formally AHSN), established by NHS England in **2013** to spread innovation at pace and scale
- Connecting – academia, NHS, innovators, local authorities, 3rd sector, policy, regulators, funders, investors, international partners
- 3 core objectives

1. Transform patient safety
2. Improve population health
3. Generate Economic growth

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Feedback from Survey

95% of attendees find the forums good or very good

Great collaboration and presentations, thank you

Lots of very interesting content and discussion!

Monday's can be a challenge

Loved the ATM Idea!

Procurement
Accessibility and Equity
Health apps and who uses them
Cultural and social barriers/Poverty

How to find people not online
Digital literacy
A truly connected city
Digital health impacts

Meet todays presenters

Nicol McConnell, Digital Inclusion Lead, Sunderland City Council

Kate Holmes, Engagement and Networking Officer, and **Sarah Jewell,** Project Lead, Digital Unite

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Q & A

Sarah Wilson – Newcastle University

Share your professional experiences to help improve digital health equity!

Take part in

One to one chat
(~ 30 to 40 min)

OR

A group discussion
(~60-90mins)

We are particularly interested in hearing from you if you are a...

- Healthcare professional
- Commissioner
- Integrated care board (ICB) professional
- Work for a policy or regulatory body
- Community or charity worker supporting underserved groups
- Or involved in implementing digital health technologies in a professional capacity

Interested?
Scan the QR code & complete the form

Would like more information?
Please contact:
Sarah.Wilson@newcastle.ac.uk

NIHR | National Institute for Health Research | Newcastle University | ALZHEIMER'S RESEARCH UK FOR A CURE

Health Innovation North East and North Cumbria

www.healthinnovationnenc.org.uk

Information share

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FULLY FUNDED SUPPORT TO HELP BRING A NEW DIGITAL BUSINESS TO LIFE

For residents of North Tyneside, Newcastle & Northumberland.
There is other funded support for Sunderland Residents.

NORTH OF TYNE DIGITAL

CATAPULT Digital NORTH EAST TEES VALLEY

Sunderland Software City

www.DigitalBusinessPipeline.co.uk

What is the Digital Business Pipeline?

'Tech' is not a scary word

We breakdown the barriers

'Digital' stuff relies on 'Tech'

FREE Support

Explore freedom

Approachable people

Build confidence

Anyone can become a business owner

Simple ideas, endless possibilities

Always happy to chat

Regardless of skillset and ability

Make money from hobbies

GAIN THE CONFIDENCE YOU NEED TO MAKE YOUR DIGITAL IDEA A BUSINESS REALITY

You can access:

- One to One advice and support
- Enable Connections
- Support Toolkit and more

We give this access as we want to generate a pipeline of new businesses, with some element of digital, that we can actively support and help to link to wider support available as part of the NTCA Digital Growth and Innovation Programme.
It may be that you need help with online selling, digital marketing etc, it can be basic or creating an app, electronic device, either way we can help you.

Contact details:

Tracey Edmondston

www.digitalbusinesspipeline.co.uk

hello@digitalbusinesspipeline.co.uk

07526 167 358

Sunderland Software City

- https://digital.nhs.uk/services/nhs-app/toolkit/walk-through-videos
- Health Equity Assessment Tool (HEAT): executive summary - GOV.UK (www.gov.uk)
- https://www.goodthingsfoundation.org/what-we-do/news/safer-internet-day-the-best-resources-for-keeping-people-safe-online/

Next Steps and close

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Final notes

- Thank you for attending today's event.
- The recording and speaker presentations will be circulated shortly.
- Next Digital Inclusion Forum:

  Monday 10th Jun 2024 13:30 - 15:00

  https://www.eventbrite.co.uk/e/digital-inclusion-forum-tickets-732854135447