

Meet our 2024 innovators

Innovations supporting
Cardiovascular disease



| About us

Health Innovation Network
DIGITAL *North*

Digital North

The 2024 innovations supporting the cardiovascular disease programme will deliver game changing digital innovations that will help to address the growing problem of cardiovascular disease.

The Health Innovation Network and four Northern Networks

The Health Innovation Network incorporates 15 regional bodies which operate as the innovation arm of the NHS. Across the country the health innovation networks act as a bridge between health care providers, commissioners, academia and industry. By connecting these sectors, we provide a pipeline of solutions from research and product development through to implementation and commercialisation.

Of the 15 health innovation networks, there are four in the north: Health Innovation Yorkshire & Humber, Health Innovation Manchester, Health Innovation North West Coast and Health Innovation North East

and North Cumbria. We aim to embed innovative products and services within routine clinical practice, stimulating regional economic growth whilst improving patient outcomes and transforming lives.

The Digital North Accelerator programme is a collaborative enterprise established by the four northern Health Innovation networks. It aims to support regional digital health technology firms in the adoption and spread of their proven innovations within the healthcare system. Successful regional solutions are then guided towards national adoption through the Innovation Exchange programme.



Our 2024 cohort

Health Innovation Network
DIGITAL North

We are delighted to introduce the four companies who will be taking part in the 2023/24 Digital North accelerator programme:



Addvantage Technologies

Addvantage Technologies is piloting its digital wellness solution Healthya across York; this project is in partnership with Humber and North Yorkshire ICB and supported by NimbusCare (provider of primary care in York) as part of the teams CVD prevention programme and is aligned with the priorities of the Humber and North Yorkshire CVD, cardiac, stroke and healthy heart networks.

The Healthya Solution is a health kiosk that is a class 2 medical grade self-service health station that collects height, weight, blood pressure, heart rate, body fat composition and other key medical information. The solution can capture and share data directly into the electronic patient record system.

<https://addvantage-technologies.co.uk>

PocDoc

Smart phone cholesterol test for five lipid markers.

The PocDoc digital platform and associated tests allow individuals to test themselves for major diseases using their smartphone, with results available immediately in the PocDoc app, users can see a full health assessment and have access to follow on care where required.

<https://pocdoc.co>



Iplato

The Connect Platform is specifically designed to redress the power imbalance between patients and clinicians — allowing Primary Care Practices to seamlessly communicate with their patients, and patients to take an active, empowered role in their own health and wellbeing.

The platform now includes free NHS App integration, meaning GPs can engage with their patients on both the myGP app and NHS App.

www.iplato.com



CheqUp

A personalised, physician-led, weight management programme - equivalent to NHS Tier 3 weight management services - facilitated by an online virtual health platform allowing accessible, effective treatment and data gathering across all key patient cohorts.

Rates of obesity are rising, particularly in remote or deprived populations, and the NHS struggles to provide Tier 3 capacity. CheqUp facilitates a cross-community approach and social prescribing, leading to more effective targeting and data gathering.

www.chequp.com

The 2024 programme

Digital North was created to provide innovative organisations with access to tailored support and advice.

Digital North promotes the uptake and growth of innovative technologies, accelerating engagement with NHS stakeholders and stimulating market presence across the north of England.

Assistance includes:

- Providing a named support lead within the Health Innovation Network.
- Co-developing the value proposition.
- Reviewing business cases and associated evidence to-date and co-developing a localised business strategy.
- Co-creating a narrative for adoption of the solutions across the north of England.
- Promoting the solutions to key decision makers via NHS-focused virtual events in the north of England.
- Publicising the solutions through the Health Innovation Network.
- Providing a series of tailored masterclass modules delivered by experts from the Health Innovation Networks.

Programme priorities:

- Supporting our NHS partners with innovation that aligns with their key requirements
- Increasing engagement between companies and commissioners
- Increasing the number of digital innovations successfully introduced to the NHS across the north of England
- Increasing the number of patients benefitting from the uptake of digital innovations
- Enabling companies to benefit from information, advice, signposting and support
- Supporting company growth by attracting investment and increasing market share.

Programme timeline:

- Recruitment cohort, online introductory briefing session: January 2024 (what is involved and who we are).
- Deliver 1-2-1 support January - June 2024.
- Deliver masterclasses March - June 2024.
- Evaluation and case study: March 2024.
- EXPO 24: evaluation and feedback – June 2024.



“Digital North will promote the innovations to key NHS stakeholders at virtual events”

Helen Hoyland
Head of Portfolio – Commercial,
Digital and Growth

Contact us

Health Innovation Network
DIGITAL North

For more information please contact:

Tim East

Propel, Accelerators &
International Workstream Lead
Health Innovation Yorkshire & Humber

Email: Tim.east@yhahsn.com



Elena Matucci

Programme Manager
Health Innovation North East
and North Cumbria

Email: Elena.matucci@healthinnovationnenc.org.uk



Inderjit Singh

Commercial Programme Manager of
Innovation and Industry Partnerships
Health Innovation North West Coast

Email: inderjit.singh@innovationagencynwc.nhs.uk



Sig Mikladal

Senior Programme Development Lead – Commercial
Health Innovation Manchester

Email: sig.mikladal@healthinnovationmanchester.com



| Important notice

This presentation and the information being provided within it is being made available by Health Innovation Yorkshire & Humber as part of the Launch Event to enable the Digital North (Programme) and participants (Participants) to showcase their company.

In viewing this presentation, it is presumed that you either (i) intend to make no investment in the Participant, or (ii) are a self-certified sophisticated investor (as defined in Article 50A of The Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the FPO)) or an investment professional (as defined in Article 19 of the FPO) (as applicable). Health Innovation Yorkshire & Humber will not be checking the status of any audience members/viewers.

This presentation and the information being provided within it:

- Has not been verified by Health Innovation Yorkshire & Humber to ensure the content is clear, fair and not misleading;
- Is not intended to be a “pitch for investment” (as the Participants in the Programme are not authorised by the FCA to issue any financial promotions);
- Is made available by Health Innovation Yorkshire & Humber for information purposes only and on a non-reliance basis;
- Is not intended to form the basis of any investment decision, constitute or form part of an offer to sell or purchase, or constitute the solicitation of an offer to sell or purchase, any securities or any of the businesses or assets of any Participant

in the Programme or constitute an offer or recommendation to enter into any transaction or other relationship, or an offer or commitment to provide, arrange or underwrite any financing; and

- Is not intended to be viewed as any endorsement, recommendation or advice from Health Innovation Yorkshire & Humber in connection with any investment in, or transaction or other relationship with, any Participant of the Programme.

You are responsible for making your own decisions on any transaction or matter being contemplated. Neither Health Innovation Yorkshire & Humber nor any of their directors, officers, employees, representatives or agents, accepts any liability arising from the use of the information or any investment or transaction that occurs between an investor and a Participant of the Programme.